

BlueCase.com E-Commerce Solution, USA

Offering	Product Development
Customer	E-commerce solution
Industry	Real estates
Visit at	http://www.bluecase.com/

Objectives

To develop an e-commerce website for client who want to sell their products online using internet. The client is having number of software products, which are popular. After available them on e-commerce website, it gives benefit to users.

Customer

Bluecase Software is a leading developer of award winning consumer software. Bluecase software products allow millions of consumers to automate common legal tasks and protect themselves, their families, and their businesses from computer fraud, spy ware and other forms of Internet abuse. Bluecase delivers best-in-class software products designed to help consumers with legal assistance, identity theft, and online security.

Solution

Bluecase needed an online shopping cart to market and sell their software products. MARG was approached for the

- secure web based solution which had to have following feature:
- Offer them a place to showcase their product and advertise special offers.
- The application also had to offer the feedback and contact support system.
- Bluecase wanted the website to be a platform to release the press information as well.
- Any customer willing to purchase a product needs to login to the system. This login shall act as user's diary with user
- specific transaction history stored into it and available to be viewed (secure) by the user whenever he wishes to.
- free trial downloads.

This web solution has become a perfect pad for the products by Bluecase.

Benefits

- A well crafted e-commerce system for client to sell their products online.
- Admin control panel to manage users, their purchases and reports.
- Quick Information.
- Efficient and quick reporting.

H/W and S/W environment

Backend Database: MS SQL Server 2000

Server: Microsoft IIS on Windows 2000

Programming: HTML, DHTML, ASP.Net, Java Script, VB Script

For More Details Contact Us At:



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